Sobhan Aminnejad

Senior Frontend Engineer

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Versatile and passionate Software Engineer with a strong focus on front-end development and a broad interest in software engineering as a whole. With extensive experience building highly effective and user-friendly websites using JavaScript frameworks like React and jQuery, I consistently seek opportunities to make impactful contributions that unblock business challenges—whether it's writing APIs, implementing end-to-end tests with Java, or exploring new technologies. Always open to new challenges and eager to learn, I believe that where there is trust and synergy within a team, my impact improves significantly. My ability to foster collaboration and communicate effectively with cross-functional teams ensures the delivery of high-quality, scalable web solutions that drive business success.

Key Achievements

- 2024–2025, Delivered +100 minutes of one-on-one ADPList mentorship, guiding junior engineers in React, performance tuning, and career development
- 2024-Q3, Reduced seller-facing build times by 70 % (from 20 min → 6 min) by migrating Ruby-templated front-end components to a standalone Next.js architecture.(Catawiki))
- 2021-Q2, Led the "Bundle Discount" feature—applying total-price discounts on item sets to promote new brands and clear expiring stock—driving a 40 % lift in average basket value and boosting cross-sell rates.(SnappMarket)
- 2019–2020, Migrated multiple legacy apps from vanilla JS & jQuery to React / Next.js, improving maintainability and accelerating developer velocity.(Shab)

Career Experience

Senior Frontend Engineer | *Catawiki, Amsterdam*   **March 2024 – Present**

- Piloted the seamless migration of lot submission pages, implementing performance enhancements and structured deprecation strategies, leading to a 15% improvement in page load times.
- Optimized frontend performance by refining layout-sharing mechanisms and implementing caching strategies, reducing redundant requests by 30% and boosting site responsiveness.
- Spearheaded a high-impact B2B campaign(Porsche Droomruil), leveraging data-driven UX improvements that increased user engagement by 20%.
- Actively contributed to backend Ruby on Rails development, accelerating feature delivery by 25% and improving team efficiency.

Frontend Engineer | *Catawiki, Amsterdam*   **July 2022 – March 2024**

- Refactored core components of the codebase, introducing modular architecture and improved documentation, reducing onboarding time for new developers by 40% and enhancing maintainability.
- Developed an end-to-end testing suite with Java Selenium, reducing QA backlog by 20% and cutting production bugs in critical workflows by 60%.

- Migrated frontend components from Ruby templates to a standalone Next.js repository, cutting build times by 70% (from 20 minutes to 6 minutes) and improving CI/CD efficiency.
- Owned a shared runtime library utilized by 10+ microservices, driving consistency and reducing redundant code by 35%.

Technologies**:**   JavaScript, TypeScript, React, Next.js, Ruby on Rails, SQL, REST APIs, Playwright, Jest, i18n, SCSS, Git

Front-End Team Lead | *SnappMarket, Tehran*   **August 2021 – July 2022**
- Designed and implemented a server-side cart system with a client-side fallback, ensuring uninterrupted transactions and increasing purchase completion rates by 20%.
- Launched a bundle discount feature, driving a 40% increase in average basket value and boosting cross-selling opportunities.
- Improved SEO through a custom SSR solution, resulting in a 30% increase in organic traffic and higher search engine rankings.
- Led CI/CD automation initiatives, reducing deployment time by 50% and minimizing release-related issues.

Technologies**:**   JavaScript, React, Redux, Jest, React Testing Library, HTML, CSS, SCSS, jQuery, Git, Node.js, Express.js, REST APIs

Senior Front-End Engineer | *Shab, Tehran*   **May 2020 – August 2021**
- Enhanced conversion rates by optimizing UI flows, increasing traffic-to-payment conversions by 15%.
- Strengthened code quality by establishing thorough code review practices, reducing post-deployment issues by over 30%.
- Guided and mentored two frontend interns, facilitating a successful project delivery ahead of schedule.
- Implemented React Server-Side Rendering (SSR), resulting in a 35% increase in organic search traffic and improved page indexing.

Front-End Engineer | *Shab, Tehran*   **August 2018 – May 2020**
- Revamped website architecture with a focus on uptime and performance, ensuring 99.9% site availability.
- Designed and launched a React-based admin panel, improving efficiency and reducing admin task completion time by 40%.
- Developed a B2B dashboard with React and Reactstrap, streamlining client account management and boosting user retention.

Technologies**:**   JavaScript, Flow.js, React, Redux, Styled Components, Jest, HTML, CSS, SCSS, jQuery, Git, Node.js, Express.js, Reactstrap

Front-End Developer | *Jahan Gostar Pars, Tehran*   **May 2018 – August 2018**
- Initiated the comprehensive redesign of the B2B panel from jQuery to Ant Design and React, enhancing user interface and functionality.
- Organized component styling using SCSS and SCSS modules, improving maintainability and scalability.
- Led the successful development of a custom hint component for user onboarding, enhancing the user experience.
- Managed and demonstrated various widgets by developing a fully customized, draggable dashboard using React.

Technologies**:**   JavaScript, React, Redux, Jest, Ant design, HTML, CSS, SCSS, jQuery, Git

Education

B. Engineering in Computer
University of Science and Culture, Tehran, Iran, 2019

B. Engineering in Computer
University of Pretoria, Pretoria, South Africa, 2016